

ORDER

Orders	Order / Rev:	104301	
	Alt Order #:		
	Product Desc:	General Election	
	Estimate:		
	Flight Dates:	08/27/12 - 11/04/12	Primary AE:
	Original Date / Rev:	07/16/12 / 10/30/12	Sales Office:
	Order Type:	GENERAL	Sales Region:
Agency	Name:	Denny Weddle & Associates	
	Buying Contact:		
	Billing Contact:		
	750 Tam O Shanter	Billing Type:	Cash
	Las Vegas, NV 89109	Billing Calendar:	Broadcast
		Billing Cycle:	EOM/EOC
		Agency Commission:	15%
Advertiser	Name:	Committee to Re-Elect Judge Bill Jans	
	Demographic:	A25-54	
	Product Codes:	PLC26	
	Priority:	SELECT PRIORITY CODE	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	28	\$8,335.00	\$7,084.75	September 2012	28	\$8,335.00	\$7,084.75	0.00
10/01/12	10/28/12	8	\$3,200.00	\$2,720.00	October 2012	8	\$3,200.00	\$2,720.00	0.00
10/29/12	11/04/12	8	\$3,225.00	\$2,741.25	November 2012	8	\$3,225.00	\$2,741.25	0.00
					Totals	44	\$14,760.00	\$12,546.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/17/12	09/30/12	M-F 5-6a WakeUp w/Wagners	5-6a		MTWTF--	:30	2	\$185.002	0.00	NM		2	\$370.00
				M-F 5-6a WakeUp w/Wagners											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	MTWTF--		1	\$185.00		0.00						
		Week: 09/24/12	09/30/12	MTWTF--		1	\$185.00		0.00						
N 2	KSNV	10/22/12	11/04/12	M-F 5-6a WakeUp w/Wagners	5-6a		MTWTF--	:30	2	\$300.002	0.00	NM		4	\$1,200.00
				M-F 5-6a WakeUp w/Wagners											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	MTWTF--		2	\$300.00		0.00						
		Week: 10/29/12	11/04/12	MTWTF--		2	\$300.00		0.00						
N 3	KSNV	09/17/12	09/30/12	Today Show	CM	658a-9am	MTWTF--	:30	1	\$550.002	0.00	NM		3	\$1,650.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	MTWTF--		2	\$550.00		0.00						
		Week: 09/24/12	09/30/12	MTWTF--		1	\$550.00		0.00						
N 4	KSNV	10/22/12	11/04/12	Today Show	CM	658a-9am	MTWTF--	:30	1	\$600.002	0.00	NM		2	\$1,200.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	MTWTF--		1	\$600.00		0.00						
		Week: 10/29/12	11/04/12	MTWTF--		1	\$600.00		0.00						

Order / Rev: 104301
Alt Order #: _____
Flight Dates: 08/27/12 - 11/04/12

Advertiser: Committee to Re-Elect Judge Bill Jansen
Product Desc: General Election
Estimate:

KSNC

Order / Rev: 104301
Alt Order #: _____
Flight Dates: 08/27/12 - 11/04/12

Advertiser: Committee to Re-Elect Judge Bill Jansen
Product Desc: General Election
Estimate: _____

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	KSNV	10/22/12	11/04/12	The Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	1	\$275.002	0.00	NM		1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 MTWTF-- 1 \$275.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	10/22/12-10/28/12	The Tonight Show		1135p-1237a		MTWThF----	:30	(-\$275.00)	0.00	NM				
See MG 12.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
Week: 10/29/12 11/04/12 MTWTF-- 1 \$275.00 0.00															
N 15	KSNV	09/17/12	09/23/12	Last Call w/Carson Daily	CM	136-205am	MTWTF--	:30	1	\$40.003	0.00	NM		1	\$40.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/17/12 09/23/12 MTWTF-- 1 \$40.00 0.00															
N 16	KSNV	09/17/12	09/30/12	News 3 Today - SATURDAY	CM	9am-930am	-----	:30	0	\$275.002	0.00	NM		3	\$1,300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/17/12 09/23/12 -----S- 2 \$275.00 0.00															
Week: 09/24/12 09/30/12 -----S- 2 \$275.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
3	KSNV	09/24/12-09/30/12	News 3 Today - SATURDAY	9am-930am			-----Sa--	:30	(-\$275.00)	0.00	NM				
See MG 16.5,16.6 [PGM CHG = GOLF]															
4 KSNV 09/24/12-09/30/12 News 3 Today - SATURDAY 9am-930am															
See MG 16.5,16.6 [PGM CHG = GOLF]															
5 KSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-930am															
(M) See MG 16.8 [rate not on rate card]															
6 KSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-930am															
(M) See MG 16.8 [rate not on rate card]															
8 KSNV 10/15/12-10/15/12 M-F Jeop/Wheel															
[ABLE TO PLACE] ABLE TO PLACE															
N 17	KSNV	10/22/12	11/04/12	News 3 Today - SATURDAY	CM	9am-930am	-----S-	:30	1	\$300.002	0.00	NM		2	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 -----S- 1 \$300.00 0.00															
Week: 10/29/12 11/04/12 -----S- 1 \$300.00 0.00															